No one ever said teaching would be easy. Peter Parker knew that when he became a science teacher at Midtown High, he expected to work long hours, and face formidable challenges, but he wasn’t prepared to face a monstrous robot or the menace of...

BRAIN DRAIN!

W-what is that thing, Mister Parker?

I... I don’t know, Allison. Just stay behind me and I’ll protect you.

Y-you’ll protect me? Who’ll protect you?

Unknown to Allison Slattery, and everyone else at Midtown High, her unassuming teacher is secretly a super hero... the always amazing Spider-Man!
STAND-ASIDE-PUNY-HUMAN!
I-HAVE-COME-FOR-THE-GIRL-BY-ORDER-OF-DOCTOR-Doom!

FORGET IT, PAL! I WON'T LET YOU TAKE HER.
I DON'T GET IT. I ASSUMED THE DOOMBOT WAS AFTER ME.
ALLISON MAY BE THE SHARPEST STUDENT IN MY CLASS, BUT WHY WOULD DOOM WANT HER?

SUDDENLY, EVEN BEFORE THE DEADLY DOOMBOT CAN TAKE ANOTHER STEP, IT IS SURROUNDED BY A BLAZING BALL OF FLAME THAT INSTANTLY REDUCES IT TO HARMLESS SLAG...

DID SOMEONE CALL FOR A RESCUE?

TODAY'S YOUR LUCKY DAY!
I JUST HAPPENED TO BE IN THE NEIGHBORHOOD AND HAVE A SPECIAL ON RAMPAISING ROBOTS.

OF COURSE! ANYTHING FOR ONE OF MY ADORING FANS...
...BUT THEN I HAVE TO TALK TO YOUR TEACHER IN PRIVATE.

IT'S THE HUMAN TORCH!
C-CAN I HAVE YOUR AUTOGRAPH?

FLAME OFF!
Moments later, after Allison has left them alone and the Torch and Parker are safe from prying eyes...

What's going on, Torch? It isn't a coincidence that you and the Doombot showed up together.

You got that right. I've been tracking that monster since it hit town. Just slip into your webs, old friend...

I'm glad you could join us, Spider-Man.

I'm afraid this isn't a social visit, Mr. Fantastic. I take it that Dr. Doom is up to his old tricks again.

I'm afraid you're right. We have reason to suspect that he and his Doombots have drained the minds of some of the best and brightest students in the nation.

You'd think the big creep would pick on someone his own size.

You mean there have been other Brain Drain incidents?

Yes, these six students have all been robbed of their knowledge, and I believe Dr. Doom is responsible.

Thankfully, our medical team is taking good care of them. But in the meantime, it's up to us to get to the bottom of Doom's plans!
He’s probably employing some kind of wireless technology to control his robots.

I’m going to try to track the signal to his present headquarters.

Come with me and I’ll introduce you to the teachers of these students.

This is Hermann H. Hoffmann from Cherry Hill, New Jersey.

--Kathryn Pariseau from Bakersfield, California.

--Mario Guerrero from Selma, California.

--Tina Regan from Spring Hill, Florida.

--Karen Yingling from Westerville, Ohio.

--And Tony "The P" Pavlović from Encinitas, California.

Teachers usually don’t stand on the sidelines, invisible woman. We’re always juggling a million different tasks.

Can’t we help find Dr. Doom?

Of course you can lend a hand!

Excellent! We need some supplies.

I noticed an OfficeMax around the corner.

They’ll have everything we need.

I’m sure my trusty laptop “Big Blue” can assist.
TEACHERS ARE THE HEART AND SOUL OF OUR CHILDREN’S EDUCATION AND THEY NEED OUR SUPPORT!

JONES NEW YORK IN THE CLASSROOM supports America’s teachers! In the past year this non-profit organization has:

- Donated more than a million dollars to non-profit charities supporting teachers
- Increased awareness and volunteerism to help vital teacher-based programs expand and grow
- Given teachers new back-to-school wardrobes
- Made-over classrooms with the help of The Home Depot and designer Laurie Smith
- Volunteered in classrooms and helped restore playgrounds

You can support JONES NEW YORK IN THE CLASSROOM by adopting a classroom, alerting teachers to register their classrooms for adoption, purchasing a Support America’s Teachers car magnet or making a purchase during Shop for Education Week at select retailers this fall.

To learn more, please visit JNYINTHECLASSROOM.ORG

JONES NEW YORK IN THE CLASSROOM

JONES NEW YORK IN THE CLASSROOM benefits these non-profit organizations:
WE NEED COMPASSES, MAPS, CALCULATORS, PENCILS, PAPER AND MORE.

WOW! OFFICEMAX HAS IT ALL! WE'LL HAVE NO PROBLEM FINDING DOOM WITH ALL THESE SCHOOL SUPPLIES.

C'MON! WE GOTTA GET BACK TO THE BAXTER BUILDING TO HELP THOSE KIDS!

FOR SEVERAL HOURS, COMPUTERS, GEOGRAPHY, MATHEMATICS AND SCIENCE ARE USED TO ISOLATE DR. DOOM'S WIRELESS SIGNAL AND TRACK DOWN HIS CURRENT HIDEOUT...

THAT'S IT! THAT'S WHERE DR. DOOM IS HIDING.

THANKS FOR PITCHING IN! WE COULDN'T HAVE FOUND HIM WITHOUT EVERYONE'S HELP.

I HOPE YOU WEREN'T PLANNING TO LEAVE US BEHIND.

WE'RE GOING WITH YOU.

THEY ARE OUR STUDENTS, AFTER ALL.
Brother is committed to educators and the students they serve.

Congratulations to the Real Super Heros of Today ... Our Teachers.
REMEMBER, KIDS, YOUR TEACHERS ARE THE REAL SUPER HEROES. THEY MAKE LEARNING FUN AND HELP YOU DISCOVER NEW AND EXCITING THINGS. PAY ATTENTION TO YOUR TEACHERS, STUDY HARD AND LEARN ALL YOU CAN IN SCHOOL.
America’s public schools provide opportunities for all students to be challenged and inspired—to discover potential—and to be successful.

The 2.8 million members of the National Education Association proudly work every day to prepare students for the future.

We believe great public schools for every student are a basic right and a community responsibility. Visit us at nea.org
According to our calculations, Doom is holed up in that distant castle.

I wish I had a vehicle like this for field trips.

You stay here and we'll handle Doom.

I should have brought my video camera and shot this for an episode of my classroom TV program!

You have to give those teachers extra credit. They obviously care about their students.

Yes, teachers are the real heroes in the war against ignorance.

I still remember my favorite teacher. She inspired me to pursue my dreams and become a test pilot.

If it wasn't for her, I never would have become the ever-lovin' idol'a millions!

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I agree, Thing. My teachers filled me with a hunger for knowledge that still drives me.

Really? Most of mine just told me to stop flirting with the girls and pay more attention in class.

Too bad you didn’t take their advice.

Heads up, everyone!

My spider-sense is tingling and warning me of danger.

Aaaaahh!

Arrogant fools! You should have known better than to challenge Dr. Doom.
NO THING TO IT BUT GREAT RESULTS. HP PSC 1610 All-in-One saves the day!

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OfficeMax salutes the 2006 Office Max Super Hero Teacher of the Year contest winners and all teachers across the nation for their inspiring creativity, caring and dedication in the classroom.
WHAT'S KEEPING THE FANTASTIC FOUR? THEY SHOULD HAVE BEEN BACK BY NOW.

THIS IS EVEN MORE STRESSFUL THAN PREPARING A SCHOOL BUDGET.

I THINK WE SHOULD LOOK IN ON THEM.

WE'RE RIGHT BEHIND YOU, MR. KOFFMANN.

AWAKE! I HAVE RENDERED YOU ALL IMMOBILE AND UTTERLY HELPLESS.

THE TIME HAS COME FOR YOU TO WITNESS THE TRUE GENIUS OF DR. DOOM.

BEHOLD MY DREADED...

TODAY'S STUDENTS ARE SUPPOSED TO BE TOMORROW'S LEADERS, BUT MY DEVICE WAS DESIGNED TO STEAL ALL THE INFORMATION FROM THEIR YOUNG MINDS.
Pizzas for everyone in the family!
THINK OF IT! NOW THAT I HAVE POSSESSION OF ALL THE WISDOM AND FACTS THESE STUDENTS HAVE LEARNED IN SCHOOL, THERE WILL BE NO LIMIT TO MY POWER!

THIS IS TERRIBLE! KNOWLEDGE IS POWER, AND DOOM KNOWS IT!

OUR STUDENTS HAVE WORKED TOO HARD TO LOSE EVERYTHING TO THIS MONSTER!

WE NEED TO FREE THE FANTASTIC FOUR AND SPIDER-MAN...

...AND GET BACK TO HELP OUR STUDENTS!

OH... DOOMSY~!
Visit Marvel.com to see comics undergo a DIGITAL REVOLUTION!

Marvel.com’s new Digital Comics are shaking up the way the world views comics with:

Page-by-page & Smart Panel viewing options!

Marvel.com will feature new digital comics each week, giving fans an ever-growing virtual library of titles!
GO! GO! GO!

Compared to the challenges of teaching, these guys are a breeze.

Any problem can be solved — you just have to work it out!

These guys remind me of the evil twins — apathy and illegibility!

We'll have to go above and beyond the standard curriculum to beat them!

That's what teachers do! We always find a way to succeed.

We're free!
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☐ MAS Marvel Adventures Spider-Man
☐ MFF Marvel Adventures Fantastic Four
☐ MAY Marvel Adventures The Avengers

SPIDER-MAN
☐ AMZ The Amazing Spider-Man
☐ SPI Friendly Neighborhood Spider-Man
☐ SPG Spider-Girl
☐ SMJ Spider-Man Loves Mary Jane

X-MEN
☐ AXM Astonishing X-Men
☐ CDP Cable/Deadpool
☐ EXL Exiles
☐ NEX New Excalibur
☐ NAX New X-Men
☐ XME The Uncanny X-Men
☐ WOL Wolverine
☐ WRG Wolverine: Origins
☐ FCT X-Factor
☐ MEN X-Men

MARVEL KNIGHTS
☐ BLA Black Panther
☐ DDV Daredevil
☐ MKS Sensational Spider-Man

ULTIMATE MARVEL
☐ ULA Ultimates 2
☐ UFF Ultimate Fantastic Four
☐ USP Ultimate Spider-Man
☐ UXM Ultimate X-Men

MARVEL HEROES
☐ CAM Captain America
☐ FAM Fantastic Four
☐ INC Hulk
☐ IRM Iron Man
☐ MKN Moon Knight
☐ MSM Ms. Marvel
☐ JAV New Avengers
☐ RUN Runaways
☐ SHK She Hulk
☐ SQD Squadron Supreme
☐ THB Thunderbolts
☐ YAV Young Avengers

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☐ Yes! I want both Amazing Spider-Man and Uncanny X-Men for just $37.94
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OFFER GOOD UNTIL 6/30/07

Yes, you can photocopy this ad!
A Teacher's job is never done.

That's why they're respected by students, parents and everyone else!

--- Teachers nurture their pupils like little seeds...---

--- And they use patience, guidance and encouragement to get the best results! ---

Yeah, I guess when you come right down to it...--- Teachers are hot stuff! ---

Even the ones who tell you to pay more attention in class!

--- You lamentable toads! Though you have destroyed my brain drain, you have still failed... ---

--- For it has already accomplished its cherished goal! ---
DR. DOOM MAY BE EVIL INCARNATE, BUT HE DOES NOT LIE!

AFTER TURNING HIM OVER TO THE AUTHORITIES, I RAN AN EXHAUSTIVE SERIES OF TESTS ON YOUR STUDENTS.

I AM AFRAID DOOM’S MACHINE DRAINED THEIR MINDS OF EVERYTHING YOU’VE EVER TAUGHT THEM.

BUT THERE’S A SOLUTION... AND IT DEPENDS ON YOU.

THAT’S RIGHT! WE’RE TEACHERS.

WE’LL HELP THEM REGAIN THEIR LOST KNOWLEDGE.

THAT’S WHO WE ARE AND WHAT WE DO!

BUT EVERY STUDENT IS UNIQUE, AND SO IS EVERY TEACHER.

WE’VE ALL GOT OUR OWN STYLES... AND WE CAN HELP THE STUDENTS FIND THEIRS!

WITH ALL THESE SUPPLIES TO CHOOSE FROM, THAT SHOULDN’T BE A PROBLEM... THERE’S SOMETHING HERE FOR EVERY STUDENT’S STYLE!

WE’VE GOT THE TOOLS WE NEED AND WE’RE READY TO WORK... TOGETHER.

THAT’S RIGHT... AND TOGETHER WE CAN DO ANYTHING, BECAUSE—

--TEACHERS COUNT!

The End
GRAND PRIZE WINNER

Student: Rachel Benigno
Teacher: Mr. Hermann H. Hoffmann
Cherry Hill, New Jersey

“Why My Teacher Is a Super Hero”

Herm Hoffmann is the man; he’s noble, brave and true,
His example of selfless giving teaches us what we should do.
A hero is a person who helps others with great deeds,
His guidance, patience, and caring nurture us like little seeds.
We hold hands at daily circle where we talk and cheer,
He gives the students tools to succeed academically throughout the year.
Mr. Hoffmann’s science lab is full of tarantulas, lizards, and snakes,
He gives encouragement, personal notes—he’ll do whatever it takes.
The science experiments are awesome—we grow mold, dissect frogs,
We mix chemicals together and put the results in our lab logs.
He coached the girls’ basketball team with a season of 16 to 1.
He let the team shave his head for a job very well done.
Mr. Hoffmann is renovating the courtyard with new tile and brick,
His Environmental Club grows plants and trees; it’s part of what makes him tick.
In October at Cooper River Park the students and parents talk,
They are raising money

for Mr. Hoffmann’s Juvenile Diabetes Walk.
He has taught thousands of children over his career of 37 years,
Mr. Hoffmann is respected by parents, students, and by peers.
Last year he beat cancer; at Beck Middle School he continues to lead,
“My students’ energy and enthusiasm are the best medicine that I need.”
Mr. Hoffmann is the most humble, fabulous teacher—it’s true, it is indeed!

FIRST PRIZE WINNERS

Student: Cody Rhoades
Teacher: Ms. Kathryn Pariseau
Bakersfield, California

“Superteacher”

Ms. Pariseau is the ultimate superteacher! She has all kinds of powers, abilities and enemies. You see, Ms. Pariseau gives more than just homework and lectures. She saves students from her arch-enemies, the evil twins, apathy and illegibility. The powers she uses are incredible. She can talk faster than a speeding pen, can spin a (story) web with ease, and get hotter than the Human Torch when nobody turns in their homework. She swings into action by showing clips of films like The Fantastic Four and The Incredible Hulk to enforce our education, to teach us amazing vocabulary, and offer spelling tips. She also has a highly technologically advanced form of transportation, which she calls

the busmobile, to transport fellow students and me on amazing field trips. Like the Wonder Twins, she activates... our note-taking abilities by displaying them on a nine-foot video screen with the help of her trusty resourceful sidekick, “Big Blue,” her laptop. She doesn’t have a truth lasso like Wonder Woman, but she always gets the truth out of her students by giving them the initial respect. Like a mother wolverine protecting its young, she tenaciously reminds her students that my fellow students and I have value and purpose, especially the underdogs. She is the ultimate superteacher.

Student: Alexis Fromm
Teacher: Mrs. Tina Regan
Spring Hill, Florida

“I see my teacher almost every day at 3rd period, but she’s different. My Super Hero is my science teacher.

On February 17th, the Bear team went on a field trip to Medieval Times. I was on bus three, seat three, with my science teacher, Mrs. Regan. The bus was a dump, but I didn’t expect what happened next. This changed my life. A train was coming and our bus was stuck on the tracks!

The bus started stopping and no one knew why. Next thing we knew we were on the tracks and the train was coming. The driver ran, pushing girls out of his way. While everyone was trying to get off, Mrs. Regan stayed behind, helping others.

We all made it, including
Mrs. Regan.

Mrs. Regan was trying to talk to the kids and was letting them use her phone. Mrs. Regan could’ve just pushed us out of her way, but she didn’t. Mrs. Regan had children to come home to and her husband just died, but she still saved us.

Even when this hadn’t happened yet she still helped every one of her students. If a student has a problem Mrs. Regan tries working it out. Mrs. Regan is a very remarkable teacher. This is why Mrs. Regan is my Super Hero.

Student: Garrett John
Ghimenti
Teacher: Mr. Mario Guerrero
Selma, California

Mario Guerrero is a SUPER HERO TEACHER. He teaches 6th at Jackson. He teaches all mandated state curriculum but goes ABOVE AND BEYOND.

Mr. Guerrero helped us purchase laptop computers at discount. He thinks we should learn to use them while we are young. HE KNOWS TECHNOLOGY!

Our classroom has “KIDS PRODUCTIONS.” We produce a TV program aired on a local TV station. WE DO IT ALL!

Mr. Guerrero wrote a grant to Headlands Institute where we stayed 5 days and 4 nights studying geology and sea life. He also wrote a grant to Yosemite Institute which helped finance 5 classes to go to Yosemite for 5 days and 4 nights to study forests and wildlife.

Mr. Guerrero takes us to Borders Bookstore (30 miles away) to buy good books.

Mr. Guerrero financed tickets for us and our families to see “Little Shop of Horrors” at Selma High.

No janitorial services are needed in Rm. 19. WE DO IT ALL!

Mr. Guerrero is very kind, supportive, and involved. Our classroom is very disciplined and structured. Many of us wish our parents were more like him. He is a friend and a SUPER HERO TEACHER.

Student: Neil Hamrick
Teacher: Mrs. Karen Yingling
Westerville, OH

More articulate than Shakespeare, possessing the amazing ability to recommend only books that I like, and able to read books faster than a speeding bullet, it’s Mrs. Yingling! She made my transition from elementary to middle school easier and is always there with several recommendations. In fact, EVERY book I’ve read this year has been suggested by her! She will also discuss books with students and makes it fun! She’s reading all the library’s fiction books in alphabetical order—and is on the M’s. She keeps a blog of every book she’s reading. She sings songs on the announcements including “The Overdue Blues” and “The Reading Song.” She rides her bike to school EVERY day, even in rain or snow. She carries her books in the baby seat, covering them up when it rains. If you use the library as a short cut between classes, she asks you what you’re doing. The only reply she’ll accept is, “I’m gazing upon your radiant beauty!”

Student: Satchel Lieberman
Teacher: Mr. Tony Pavlovich
Encinitas, California

Deep in the twisted and tarnished sprawling metropolis that is known as DNO middle school, one man fights to correct that which is wrong, strives for justice, and obliterates all that is immoral about our fine civilization’s justice system. Our hero is known only as The P, and is the sole reason why the fall of DNO has been postponed. He has assembled a team of grade-A professionals that solve the problems that our government overlooks. This crack squad is known as the Step Outside Yourself. These good Samaritans solve global hunger with their bake sales, destroy pollution with their beach cleanups, and help orphan animals with their Humane Society redecorations. The P has the power to motivate anyone that comes into contact with him. He can convince one of his apprentices with a D to work hard so they can raise their grade to a B in under a month. But The P doesn’t think of his service as a job—he thinks of it as a duty. So as you can see, after a hard day’s work The P has clearly made the world a better and safer place.

We hope you enjoyed reading about these students and their teachers. Thanks to each and every student who entered the essay contest!
TeachersCount is an organization devoted entirely to teachers. Our mission is to raise the status of the teaching profession and provide resources to the education community.

If you’re a teacher, if you want to be a teacher, or if you want to help teachers, have we got a website for you. Go where teachers count: www.TeachersCount.org

Diana Burroughs  
Co-founder and Executive Director of TeachersCount  
Co-founder of PENCIL, a non-profit that encourages private-sector involvement in public education, Diana more recently served as the Manhattan Borough Deputy to the New York City Schools Chancellor. Diana received her Ph.D. from Princeton University.

Susan Posen  
Board Member  
CEO of the fashion house led by her son, designer Zac Posen, Susan was also a partner at Stroock & Stroock & Lavan LLP in New York City for 14 years, a co-founder of DIVA Capital, which focuses on women-owned businesses, and a consultant to the New York Times Company Foundation’s 9/11 Fund.

Allen Kay  
Marketing Consultant to TeachersCount  
Allen is CEO of Korey Kay & Partners advertising and one of the most awarded Creative Directors in his field. The agency gained its reputation by putting companies on the map. Virgin Atlantic Airways, Comedy Central and Celebrity Cruises are among them. Allen is a Graduate Board Member of the AdCouncil and AAAA (American Association of Advertising Agencies), and a founding member of America’s Promise—Colin Powell’s alliance for youth.

Harry Zernike  
Friend of TeachersCount  
Since graduating from RISD, Harry Zernike has worked as an architect, furniture maker and photographer in New York City. He won a 2001 Photo District News Photo Annual award for photojournalism and the 2002 ICP/Johnson and Johnson Traveling Fellowship. Harry has generously donated his photographic talents to TeachersCount.

John Burke  
Board Member  
British ex-pat and Head of Technology Commerce at Google, John is thrilled to bring his 12 years of marketing and Internet expertise to the TeachersCount mission.

Creative: Korey Kay & Partners Advertising  Photos: Harry Zernike