

QUEENSBOROUGH COMMUNITY COLLEGE
The City University of New York
COMMITTEE ON CULTURAL AND ARCHIVAL RESOURCES
OF THE ACADEMIC SENATE
ANNUAL REPORT for 2014 – 2015

To: Dr. Joel Kuszai, Secretary, Academic Senate Steering Committee

From: Dr. Isabella Lizzul, Chair, Committee on Cultural and Archival Resources

Date: September 2015

Subject: Annual Report for the Committee on Cultural and Archival Resources 2014 / 2015

Committee Members:

Susan Agin (Managing and Artistic Director of The Queensborough Performing Arts Center)
Arthur Flug (Director, Kupferberg Holocaust Resource Center and Archives)
Dan Leshem (Newly appointed Director, Kupferberg Holocaust Resource Center and Archives)
John Gilleaudeau (Department of Social Sciences)
Isabella Lizzul (Department of Health, Physical Education and Dance)
Faustino Quintanilla (Director of QCC Art Gallery)
Joan Petersen (Biological Sciences Arts)
Rosemary Zins (Vice President for Institutional Advancement)
Jose Osorio (Foreign Languages)
Barbara Lynch (Speech Communications)
Mi-Seon Kim (Library)
Nataliya Khomyak (Mathematics and Computer Science)
Zivah Perel Katz (English)

Student Representatives

1. Sarah Roman
2. Roger Smith

Liaisons

- Julia Carroll, Academic Literacy, COC Liaison
- Aviva Geismar, Health, Phys Ed & Dance, Steering Committee Designee
- Rosemary Zins, Institutional Advancement, President's Liaison
- **Committee Officers:** Isabella Lizzul, Chairperson, John Gilleaudeau, Secretary

Committee Meetings:

September 19, 2014

November 14, 2014

December 12, 2014

March 20, 2015

May 5, 2015

May 12, 2015

Narrative Summary of Committee Work

The Committee on Cultural and Archival Resources (CAR) ended the academic year with the election of Chairperson, Isabella Lizzul and Secretary, John Gilleaudeau.

We paid a fond farewell to Dr. Arthur Flug, Director of the Kupferberg Holocaust Resource Center and Archives (KHRCA). We welcomed newly appointed Director, Dr. Dan Leshem.

At the first meeting of the new academic year, members were given previous reports and minutes of the Committee on Cultural and Archival Resources to apprise them of the prior work, accomplishments and actions of the CAR Committee. Members were asked to reflect on the previous Committee's progress and to begin to think of innovative ways in which to carry out the mission of the cultural and archival resources as a pedagogy resource within the curriculum and in the classroom, and to identify strategies by which to communicate with other faculty members to encourage utilization of cultural resources and to make the Cultural Connection.

CETL

Dr. Meg Tarafdar, Associate Director of CETL, apprised the committee on the Global and Diversity Learning (GDL) initiative (GDL blossomed from the Cultural Connection seminar series put forth by the CAR Committee). Meg Tarafdar informed members of the recent history and current standing of Global and Diversity Learning. She mentioned that GDL was now recognized as a High-Impact Learning practice (HIP) at QCC-CUNY, and had 16 faculty participating. Meg Tarafdar apprised the Committee members of recent findings that indicated that students involved in multiple high-impact practices met learning objectives significantly more often than those involved in only one high-impact practice, and that those involved in one high-impact practice met learning objectives at higher rates than students who were not participating in any high-impact practices.

Meg went on to state that GDL had been one of the most consistent of the HIP practices capturing the interest within the QCC-CUNY departments as faculty sought effective ways to meet their general education objectives. Dr. Tarafdar expressed the desire to expand early semester events to demonstrate practices and how they had achieved learning outcomes, possibly even digitally-recording events for wider distribution among the QCC-CUNY community.

Cultural Liaisons and QCC Art Gallery (AG) Promotional Activities:

John Gilleaudeau expressed the importance of having a successful first-year for the Cultural Liaison Program. He felt it crucial to strengthening its place as an ongoing, productive influence on campus.

Isabella Lizzul suggested that the liaisons be invited to future CAR Committee meetings, to allow Cultural Liaisons to share their experiences, answer questions, and to receive the appreciation of Committee members.

John Gilleaudeau added that promotional activities for the QCC Art Gallery continued throughout the summer months during which 1600 flyers were hand-distributed to students, a two-month

“push” bolstered FB “likes” by 23%, efforts to cultivate interest from artists and influential art-bloggers continued, testimonial videos were leveraged via the faculty, and the popularity of the two art blogs and one photo gallery continues to grow, with total page views currently approaching 59,000. John Gilleaudeau reported that the blogs on the online gallery of the QCC AG continue to be viewed by a wide and large audience, with over 80,000 page views to date. At our meeting of November 14th John Gilleaudeau reiterated the original goals as set forth in the “job description” that were shared with every department head, every prospective liaison, and every member of the Committee on Archival Resources.

Ideas regarding ways to share best practices of liaisons were offered by committee member Prof. Mi-Seon Kim elaborating on the impressive video project of Professor Ben Miller. Gilleaudeau also asked if it wasn’t time for an official CL page on the QCC website? VP Zins and Isabella Lizzul thought it would be appropriate to make such a move as one form of recognition and encouragement for CL’s in the program. Action to create such a page was taken immediately after the meeting adjourned.

We would like to express thanks to Acting Communications Marketing Director of Web Services Dave Moretti for having created and for posting on the Cultural Liaison Program page.

We would also like to thank Meg Tarafdar for having provided John Gilleaudeau with a list of new full-time faculty, to whom John Gilleaudeau sent links to testimonials relating to the three principal cultural institutions on campus.

Cultural Liaison Job Description:

Each Department may choose to designate a faculty member as a Cultural Liaison, whose principal duty will be to contact regularly each of the Directors of the various QCC Cultural Resources (Faustino Quintanilla of the [Art Gallery](#), Dr. Dan Leshem of the [Kupferberg Holocaust Resource Center and Archives](#), and Susan Agin of [Performing Arts](#)), so that they may be informed of exhibitions, openings, events, performances, etc., and can, in turn, act as a conduit of information to their colleagues within their respective departments. Contact may be more or less frequent. Ideally, it should, on occasion, be person-to-person, but could include other forms of communication such as email, text or phone conversations. In essence, as long as contact is made and information is disseminated, the liaison would be free to exercise a good deal of discretion regarding dispatching their duties.

Cultural Liaisons: Spring 2015:

Academic Literacy - Kerri-Ann Smith KSmith@qcc.cuny.edu Phone: 5218 / office: H-324	English - Agnieszka Tuszynska ATuszynska@qcc.cuny.edu Phone: 5647 / office: H-426	Nursing - Janice Molloy JMolloy@qcc.cuny.edu Phone: 6096 / office: M-321
Art & Design - Javier Cambre JCambre@qcc.cuny.edu Phone: 5776 / office: C-106	Foreign Languages - Eladia Raya ERaya@qcc.cuny.edu Phone: 5450 / office: H-217	Physics - Todd Holden THolden@qcc.cuny.edu Phone: 5766 / office: S-343
Business - Sebastian Murolo SMurolo@qcc.cuny.edu Phone: 5425 / office: A-405	Health, Phys Ed & Dance - Aviva Geismar AGeismar@qcc.cuny.edu Phone: 5276 / office: RFK-216	Social Sciences - Lakersha Smith LSmith@qcc.cuny.edu Phone: 6037 / office: M-124
Chemistry - Derek Bruzewicz dbruzewicz@qcc.cuny.edu Phone: 6039 / office: S-448	Library - Sandra Marcus SMarcus@qcc.cuny.edu Phone: 5072 / office: L-223	Biology & Geology – Joan Petersen JPetersen@qcc.cuny.edu

Phone: 6048 / office: M-215

Engineering Technology -
Merlinda Drini
MDrini@qcc.cuny.edu
Phone: 5244 / office: T-9

Mathematics & CS - Nataliya
Khomyak
NKhomyak@qcc.cuny.edu
Phone: 5247 / office: S-324

<http://www.qcc.cuny.edu/cultural-liaison/index.html>

Cultural Liaisons

Isabella Lizzul suggested that it might be time to seek some formal recognition of the CL role with regard to promotions and tenure. Rosemary Zins concurred and suggested that a conversation with Paul Marchese may be an appropriate first step in that direction. At the CAR meeting on 5/12/15 Provost and V.P. for Academic Affairs, Paul Marchese was consulted regarding acknowledgement of the work of CL's toward promotion and tenure. VP Marchese saw no hindrance, nor need for status change, but stressed that the specific activities performed by CL's should be reported to Department Chairs, and thus could be credited toward career advancement.

On 5/15/15 John Gilleaudeau sent the following correspondence to all of our chairs:

Dear Chairpersons,

First, thank you profoundly for assigning a member of your faculty to the position of Cultural Liaison.

Though participation has been more active for some than others, the feedback from the Directors of our Cultural Institutions indicates that the program has been vital in expanding outreach to our community.

Second, having consulted with Provost and VP Paul Marchese, we can report that activities of CL's can, indeed, be added to CV's and resumes in pursuance of career advancement, i.e. tenure and promotion.

The CL need only report on the specific nature or details of the duty performed in their capacity as CL.

Last, I wish you all a wonderful end of semester and hope to see you soon.

Be well.

John

John Gilleaudeau

Economics Lecturer at QCC-CUNY

Secretary of the Committee on Cultural and Archival Resources

Office: M-120 / ext.: 6047

Stuff Economics: <http://sites.google.com/site/stuffeconomics/>

Blah Economics: <http://blaheconomics.blogspot.com/>

QCC Art Gallery Blog: <http://unofficialqccartgallery.blogspot.com/>

MOJO QCC Art Gallery Blog: <http://mojoqccartgallery.blogspot.com/>
QCC-Art on DeviantArt: <http://qcc-art.deviantart.com/>

At our meeting of 5/5/15 Dr. Leshem shared that the undertaking to mine the Archive had begun. He expressed concern for adequate preservation of the Archive, which led to added discussion with chemist and cultural liaison Derek Bruzewicz regarding the potential of future collaboration between the KHRCA and members of the Chemistry Department. At the CAR Committee meeting on 5/12/15 we were pleased to have Dr. Sasan Karimi as our guest. Dr. Karimi, who chairs the Chemistry Department at QCC-CUNY, discussed the possibility of increased collaboration with the principal cultural institutions in anticipation of next summer's regional meeting of the American Chemical Society. (<http://marmacs.org/2016/program.html>).

Chemist and Cultural Liaison Derek Bruzewicz shared his own successful collaboration with Director Susan Agin of QPAC. Director Dan Leshem of the KHRCA suggested that other such collaborations might be possible in the areas of dating specific artifacts and preserving others that may be perishable.

Professor Karimi stated that the Chemistry Department possessed an x-ray fluorescence machine that could be used to determine the composition of certain artifacts. Dr. Karimi also stated that before any further sessions could be added to the conference schedule, the focus of the project must be selected.

UPDATES AND DEVELOPMENTS OF CULTURAL SITES:

Kupferberg Holocaust Resource Center and Archive (KHRCA):

The KHRCA had several successful programs of the Holocaust Resource Center (HRC). The internship program pairing students and survivors, concluding in videotaped testimony, is growing and has a waiting-list of applicants.

A project involving an international connection between QCC students and the Korean Comfort Women led to a live Skype exchange between the groups. It was also possible to bring two ladies from Korea for personal contact that intensified the learning significantly. A creative program titled: *The Holocaust as Hate Crime*, brought experts in hate crimes from the NYC Police Department, the Queens DA's office and a variety of other organizations dedicated to promoting social justice to the QCC campus. Student were assigned an actual hate-crime file, which they analyzed and presented to a presiding judge from Queens County's Supreme Court.

Director Dan Leshem provided information about the most recent year's activities, apprising the members that the KHRCA had engaged over 2,000 student visitors from other schools and campuses, that over 1,100 students were involved in programs, and a similar number attended the events of the most recent NEH offering coordinated by Cary Lane and Steven Dahlke. Dr. Leshem also expressed enthusiasm for the next NEH offering, as its coordinator, Amy Traver of Social Sciences, has a detailed schedule of first-class events already committed.

Queensborough Performing Arts Center (QPAC):

Director Susan Agin emphasized that a very successful season was nearing completion, with record-breaking student engagement in the tens of thousands, as well as Service Learning

collaborations with a diverse array of Departments, including English, Math, Chemistry, Business, Tutoring, and more.

Chemist and Cultural Liaison Derek Bruzewicz shared his own successful collaboration with Director Susan Agin of QPAC. Ben Miller of the English Department described an innovative project he had undertaken with his ENG 101 sections. It involved having students investigate perceptions of QCC-CUNY, via interview, reading, exposure to artifacts at QPAC and the KHRCA. Students were asked to produce an essay reflecting their own changing views.

After School Program now includes 30 dance students and 10 singing students, while over 400 QCC students now participate in QPAC programs, a number that has grown 5 to 10 % per year. Service Learning Activities, which have included collaboration with diverse Departments from Math to Massage Therapy, continue to grow in popularity and should drive student interactions even higher in the future.

Director Agin acknowledged the efforts by CAR members to increase engagement of faculty and students with QPAC.

Director Agin expressed gratification with the results of three fundraisers that had brought in more than \$12,000. V.P. Zins stated that funds would be dedicated to future productions and programs of QPAC. Director Agin added that there is every hope and expectation that this momentum will carry through QPAC's fiftieth anniversary year of 2016.

QCC ART GALLERY

Director Faustino Quintanilla reported that the Department of Art & Design Faculty Exhibit and the annual Juried Student Exhibit had successful openings and would run until June 7, 2015.

Director Quintanilla also reported that the cataloging of the QCC AG collection, which will take some time to complete, was well underway and scheduled for completion prior to the fiftieth anniversary year of 2017.

Director Quintanilla was very pleased to report that the National Endowment for the Arts had presented a significant grant to the Gallery for its traveling photographic exhibit, "Marc Asnin's Uncle Charlie."

Director Quintanilla reminded committee members that the QCC Art Gallery Scholarship Space was open for on-site research, and that its documents and works were available online for all interested parties.

Cultural Liaisons and QCC Art Gallery Promotional Activities:

On February 4, 2015 Director Faustino Quintanilla, aided by John Gilleaudeau, hosted an orientation session for Cultural Liaisons at the QCC Art Gallery. It was attended by six of the fourteen liaisons now active in the program. Special thanks to Javier Cambre, Sandra Marcus, Eladia Raya, Kerri-Ann Smith, Lakersha Smith, and Agnieszka Tuszynska for making the effort to attend.

Additionally, below you'll find a summary of vital statistics relating to the blogs and online gallery used to promote the QCC Art Gallery. The statistics are current through March 19, 2015.

Unofficial QCC Art Gallery Blog 227 posts, 69,009 views	Mojo QCC Art Gallery Blog 242 posts, 31,883 views	QCC-Art on DeviantArt
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Entry	Pageviews	Entry	Pageviews
United States	53799	United States	27602
Germany	3392	Germany	853
China	2395	China	678
Ukraine	1390	Taiwan	458
Indonesia	1129	Russia	437
France	855	Indonesia	420
India	827	India	250
Russia	676	Canada	209
Taiwan	666	Ukraine	189
Canada	613	France	166

-19,498 pageviews
 -842 images in its gallery viewed 55,047 times
 -Images received 720 comments and were added to other members' favorites **4,530** times
 -212 followers

A significant reduction in online activity will be underway by semester’s end. Reasons for this move include: limited time/energy to maintain current levels of engagement and exhaustion of the principal target audience.

NATIONAL ENDOWMENT FOR THE HUMANITIES (NEH) GRANT

Dr. Steven Dahlke and Professor Cary Lane received the NEH Grant for the 2014-15 academic year for their proposal “Testimony Across the Disciplines: Cultural and Artistic Responses to Genocide” and Vice President Zins commended Dr. Susan Jacobowitz on her series of events for the 2013-14 academic year that engaged audiences and encouraged student interaction.

NEW OFFICER ELECTIONS

Prof. Lizzul was re-elected unanimously to the position of CAR Committee Chair.

Prof. Gilleaudeau was elected unanimously to the position of CAR Committee Secretary.

Current Disposition of all items acted on by the Committee, by the College, or by the Academic Senate

Global Diversity and Learning (GDL) will continue in the fall semester.

Diversity/Global Learning

Many colleges and universities now emphasize courses and programs that help students explore cultures, life experiences, and worldviews different from their own. These studies — which may address U.S. diversity, world cultures, or both — often explore “difficult differences” such as racial, ethnic, and gender inequality, or continuing struggles around the globe for human rights, freedom, and power. Frequently intercultural studies are augmented by experiential learning in the community and/or by study abroad.

While we can continue to encourage the faculty to make the Cultural Connection as part of Service-Learning, we can also encourage the faculty to make the Cultural Connection as part of Global and Diversity Learning at QCC. Not only is Global and Diversity a nationally recognized high-impact strategy, but it is also a source of grants.

New Committee Members:

1. Zivah Perel Katz, English (2018)
2. John Gilleaudeau, Social Sciences (2018)
3. Isabella Lizzul, Health, Physical Education and Dance (2018)
4. Nataliya Khomyak, Mathematics and Computer Science (2017)
5. Mi-Seon Kim, Library (2017)
6. Barbara Lynch, Speech Communications (2017)
7. Sarah Danielsson, History (2016)
8. Joan Petersen, Biological Sciences (2016)
9. Jose Osorio, Foreign Languages (2016)

New Chairperson and Secretary

Isabella Lizzul , Chairperson, and John Gilleaudeau, Secretary, were unanimously voted for and have accepted their positions.

Appreciation: Thank you to the Committee members and our cultural directors for all their hard work and a productive year. We would also like to thank Dr. Meg Tarafdar, Associate Director of the Center for Excellence in Teaching and Learning (CETL), Ms. Jo Pantaleo, Director of Academic Service-Learning and Director of the Basic Skills Learning Center, and Ms. Cristina DiMeo, Project Coordinator of the Office of Service-Learning, Prof. John Gilleaudeau and video archivist Mr. Phil Roncoroni, Dr.Sasan Karimi, Dr. Derek Bruzewicz and Dave Moretti, Acting Communications Marketing Director of Web Services. Special thanks to President Call, Dr. Paul Marchese, and Vice President Zins for their support and promotion of our Committee’s work and accomplishments.