DATE: June 14, 2007
TO: Dr. Beth Counihan
FROM: Dr. Sharon Reeves
SUBJECT: Minutes of the Student Activities Committee Meeting of May 3, 2007

MINUTES

PRESENT:
Barbara Blake-Campbell; Shaun Bruney; Beth Counihan; Sharon Reeves; Gisela Rivera
ABSENT:
Andrea Cohen; Dean Paul Jean-Pierre, Dean of Student Affairs

The final meeting of the Spring 2007 semester was called to order at 2:40 PM by Beth Counihan, President of the Student Activities Committee.

Minutes of the March 26, 2007 meeting were read and approved.

I. Dr. Counihan announced the names of the faculty SAC members for the 2007-08 academic year: Prof. Barbara Blake-Campbell; Dr. Andrea Cohen; and Prof. Reuvain Zahavy.

II. Ms. Rivera reported on the results of the 2007-08 Student Government elections.
   A. She made the following announcements:
      1. A full board of officers was elected, the first time in many years;
      2. Shaun Bruney was elected Administrative Vice-President;
      3. There was a 605-vote increase this year over previous years.
   B. Ms. Rivera addressed the problems that arose in implementing Tiger Mail for the first time for students to vote on-line. She noted that:
      1. Students, especially evening students, encountered difficulties in accessing their encoded messages;
      2. The technical failure in maintaining computer connections resulted in the loss of 300 votes on the last day of the elections;
   C. Dr. Counihan recommended that this committee address the problem and seek solutions to make the Tiger Mail system more user friendly before the 2009-09 elections.

III. Ms. Rivera gave updates on recent club events. She noted that the Job Fair, the Health Fair, and the Mumbo Jumbo Festival were all very successful.

IV. Ms. Rivera made the following announcements regarding the dates of upcoming club events:
   A. QCC’s American Idol Singing Competition Night, originally scheduled for April 19, has been changed to May 3;
   B. The Billiards Tournament, May 4;
C. The Walk-To-Aspire Fundraiser, May 9;
D. The Music Society’s Darfur Concert, May 16;
E. The Student Events Recognition Dinner, May 30;
F. The Student Government’s Creative Planning project for 2007 with the new executive board will take place this summer at the Leadership Conference.

V. The following suggestions were made with regard to possible goals of this committee for the 2007-08 academic year:
A. Dr. Counihan suggested working on a draft on how to market QCC with a consistent image;
B. Dr. Counihan recommended the formation of a new steering committee that would be charged with the mission of marketing QCC with a consistent image. Such a committee would also provide an on-going forum to market new initiatives, such as the ASAP and the MALES programs.
C. Dr. Counihan recommended addressing the problem of inconsistency in student use of the Tiger Mail system as a principal means of communication;
D. Mr. Bruney suggested designating an Information Desk Center to be situated in a central location on campus.

VI. New Business:
This committee offered the following new project recommendations to the incoming 2007-08 Student Activities Committee:
A. Improvements in Student-College communications and in the marketing of QCC;
B. The development and implementation of electronic billboards.

The meeting was adjourned at 3:10 PM.

Respectfully submitted,

Dr. Sharon Reeves,
Secretary,
The Student Activities Committee