QCC COMMITTEE ON eLEARNING
An Academic Senate Standing Committee
Minutes of the Meeting of October 10, 2013, in M-362 at 2:45pm

Meeting Attendees:
Barbara Blake-Campbell (chair), Cheryl Meddles-Torres (secretary), Susana Alaiz-Lozada, Jean Amaral and Julita Haber, and Bruce Naples

• Review of Minutes/Approval
• Member Revisions
  o Resignations:
    ▪ Donna Boccio
    ▪ Anita Ferdenzi
  o Student designees:
    ▪ Jeffrey Torres
    ▪ Robin Fabrice
• Review of 2013-2014 Charges
  o Investigation on:
    ▪ How many students currently on PNET/FNET and compare to traditional on campus classes.
      • Drop-out rates
      • Passing rates
    ▪ Evaluation of course
      • Course satisfaction survey
        ▪ Julita Haber to collaborate with Susan Madera
  o Input on technological and pedagogical support for faculty developing PNET/FNET classes
    ▪ Cohort 7 to start June 2014
  o Advisement for E-Learning
    ▪ Discuss education of advisors on PNET and FNET course offerings
  o E-learning readiness ST-100
    ▪ Jean Amaral to explore eLRP as a part of ST-100 with Jean Pierre
    ▪ Offer certificate of completion
    ▪ Initiate an Educational Campaign
  o Collaborate with other committees on Academic Development and Computer Resources
    – further follow up with Phil Pecorino
    ▪ Noted Continuing Education is currently not on Blackboard
  o Key Item on agenda 2013-2014
    ▪ Interface with ACC-Bruce Naples and Arthur Coradetti for assessment on E-Learning Program.
  o Marketing Strategies
    ▪ Susana Alaiz-Lozada to contact Steven Didio (marketing head) and/or Jason Ano
      • Explain PNET/FNET course offerings
      • Generate interest for both Students and Faculty
      • Use of Digital Signs on campus
        ▪ Education on PNET and FNET course
- Online advertising
  - Addition of student testimonials
  - QCC Twitter/Facebook Homepage

- **New Business**
  - President’s Designee Report - distributed to Committee by Bruce Naples
    - CUNY Blackboard New Features Release
    - Fall 2013 Educations Technology-Faculty Development Workshops

Next meeting on 11/14/13 at 2:45 pm in room M-362

Meeting Adjourned at 4:20PM

*Minutes respectfully submitted by*

Cheryl Meddles-Torres