

Student Learning Results - A.S. Degree in Business Administration

Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)												
Academic Program: <u>BT-AS</u> SLO: Identify different forms of business organizations; identify managerial roles and responsibilities. Goal: Students will achieve a grade of C + or better i.e. achieve a score of 75 or better.	Direct - Faculty generated multiple choice examination designed to test the objectives	Current results indicate that students have achieved the goal.	BU 201 is an introductory course for freshmen. In the past we found students unable to achieve the goals because of lack engagement. We introduced web enhanced methods of teaching this course and find that students are doing better.	We propose to use web enhanced methods and include more online resources to keep students engaged, and assess the course again in 2022.	<p align="center">BU 201 Business Organization and Management</p> <table border="1"> <caption>BU 201 Business Organization and Management - Score Trends</caption> <thead> <tr> <th>Year</th> <th>Score</th> <th>Sample Size (n)</th> </tr> </thead> <tbody> <tr> <td>2013</td> <td>70</td> <td>79</td> </tr> <tr> <td>2016</td> <td>80</td> <td>71</td> </tr> <tr> <td>2019</td> <td>80</td> <td>69</td> </tr> </tbody> </table>	Year	Score	Sample Size (n)	2013	70	79	2016	80	71	2019	80	69
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Academic Program: Business Administration (BT-AS) SLO: Interpret and apply statistical methods. Goal: Students will achieve a grade of C + or better i.e. achieve a score of 75 or better.	Direct - Faculty generated multiple choice examination designed to test there major topic areas - descriptive statistics, normal distribution and hypothesis testing.	Current results indicate that students have achieved the goal.	BU 203 is considered a difficult course for the majority of the students in the Business Dept. In the past, we found students had difficulty with calculation of measures like standard deviation etc so we focussed on more problem solving in these topics. Then we found that while a lot of the students can calculate measures, they do not understand the application of these processes, specially to Business. Now we find that students are better able to not only calculate measures but understand them as well.	We propose to continue developing students understanding of application of statistics like hypothesis testing by providing more examples of cases, problems related to business.	<div style="text-align: center;"> <h3>BU 203 Principles of Statistics</h3> <table border="1"> <caption>BU 203 Principles of Statistics Score Trends</caption> <thead> <tr> <th>Year</th> <th>Sample Size (n)</th> <th>Red Line Score</th> <th>Blue Line Score</th> </tr> </thead> <tbody> <tr> <td>2013</td> <td>93</td> <td>~75</td> <td>~72</td> </tr> <tr> <td>2016</td> <td>101</td> <td>~75</td> <td>~71</td> </tr> <tr> <td>2019</td> <td>120</td> <td>~78</td> <td>~76</td> </tr> </tbody> </table> </div>	Year	Sample Size (n)	Red Line Score	Blue Line Score	2013	93	~75	~72	2016	101	~75	~71	2019	120	~78	~76
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