RUBRICS FOR QCC EDUCATIONAL OUTCOME #1:

COMMUNICATE EFFECTIVELY THROUGH READING, WRITING, SPEAKING AND LISTENING: ALTERNATE WRITING RUBRIC for Spring 2016

DIMENSIONS	Superior - 4	Competent - 3	<u>Developing - 2</u>	Novice - 1	Insufficient - 0
Awareness of audience, purpose, and genre	Skillfully addresses the issue and audience using tone, vocabulary, and voice appropriate to the purpose and genre.	Sufficiently addresses the issue and audience using tone, vocabulary, and voice appropriate to the purpose and genre.	Sometimes addresses the issue and audience using tone, vocabulary, and voice appropriate to the purpose and genre.	Rarely addresses the issue and audience using tone, vocabulary, and voice appropriate to the purpose and genre.	Does not address the issue and audience with appropriate tone, vocabulary, and voice.
Content development and organization	Consistently develops ideas with logical and coherent organization.	Generally develops ideas with logical and coherent organization	Sometimes develops ideas with logical and coherent organization. Sometimes vague and/or redundant.	Rarely develops ideas and coherent organization. Frequently vague and/or redundant.	Never develops ideas and does not use coherent organization
Control of Grammar and Mechanics	Uses language skillfully, conveying meaning to readers with clarity and fluency, and virtually error free.	Uses language appropriately, conveying meaning to readers with sufficient clarity and fluency though with minimal errors.	Uses language that generally conveys meaning to readers, with some errors that impede understanding.	Uses language that frequently impedes meaning because of errors in usage.	Does not use language that conveys meaning to readers, with significant errors that impede understanding.

1/22/15 – 3/3/16: this version does not include the dimension *Evidence and/or Sources*