

QCC COMMITTEE ON ELEARNING
An Academic Senate Standing Committee
Minutes of the Meeting of October 10, 2013, in M-362 at 2:45pm

Meeting Attendees:

Barbara Blake-Campbell (chair), Cheryl Meddles-Torres (secretary), Susana Alaiz-Lozada, Jean Amaral and Julita Haber, and Bruce Naples

- **Review of Minutes/Approval**
- **Member Revisions**
 - Resignations:
 - Donna Boccio
 - Anita Ferdenzi
 - Student designees:
 - Jeffrey Torres
 - Robin Fabrice
- **Review of 2013-2014 Charges**
 - Investigation on:
 - How many students currently on PNET/FNET and compare to traditional on campus classes.
 - Drop -out rates
 - Passing rates
 - Evaluation of course
 - Course satisfaction survey
 - **Julita Haber** to collaborate with Susan Madera
 - Input on technological and pedagogical support for faculty developing PNET/FNET classes
 - Cohort 7 to start June 2014
 - Advisement for E-Learning
 - Discuss education of advisors on PNET and FNET course offerings
 - E-learning readiness ST-100
 - **Jean Amaral** to explore eLRP as a part of ST-100 with Jean Pierre
 - Offer certificate of completion
 - Initiate an Educational Campaign
 - Collaborate with other committees on Academic Development and Computer Resources – further follow up with Phil Pecorino
 - Noted Continuing Education is currently not on Blackboard
 - Key Item on agenda 2013-2014
 - Interface with ACC-**Bruce Naples** and Arthur Coradetti for assessment on E-Learning Program.
 - Marketing Strategies
 - **Susana Alaiz-Lozada** to contact Steven Didio (marketing head) and/or Jason Ano
 - Explain PNET/FNET course offerings
 - Generate interest for both Students and Faculty
 - Use of Digital Signs on campus
 - Education on PNET and FNET course

- Online advertising
 - Addition of student testimonials
 - QCC Twitter/Facebook Homepage
- **New Business**
 - **President's Designee Report** - distributed to Committee by **Bruce Naples**
 - CUNY Blackboard New Features Release
 - Fall 2013 Educations Technology-Faculty Development Workshops

Next meeting on 11/14/13 at 2:45 pm in room M-362

Meeting Adjourned at 4:20PM

Minutes respectfully submitted by

Cheryl Meddles- Torres