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| Visual Text  Selection | Addition of a visual text adds another dimension to the written text. Meaning is enhanced. | Visual text adds to the written text but does not significantly add to the meaning. | Visual text is more illustrative of the written text conveying the same meaning. | Visual text does not seem to connect in significant ways to the written text. |
| Analysis of Visual Text | In the text caption box the visual is analyzed in formal terms as a visual composition: line, color, background, foreground, human element, text elements, juxtapositions, etc. | In text caption box an analysis of the text is offered in terms of its formal elements but an understanding of the composition is lacking. | In the text caption box the visual is described in more personal terms. | There is no caption box accompanying the visual. |
| Text Citation | The internet source of the visual is clearly stated with date. Its digital construction is explained in relation to a concrete artifact, if there is one. The artist’s or artists’ intention is explained in relation to student’s intention. | The source of the text is cited. However, a clear explanation of the relation between digital production and concrete production of the artifact is not clearly explained. The creator of the digital/concrete is not cited. | There is an internet reference to the visual but the actual construction elements are not given. | No internet references or construction elements are given. |

General Education Objective: Use analytical reasoning to identify issues or problems and evaluate evidence in order to make informed decisions.