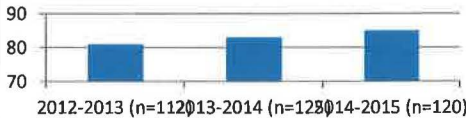
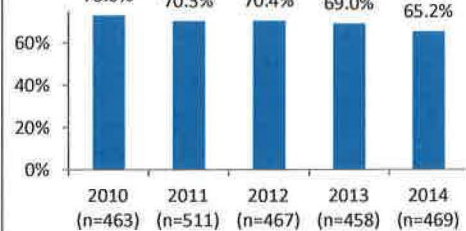
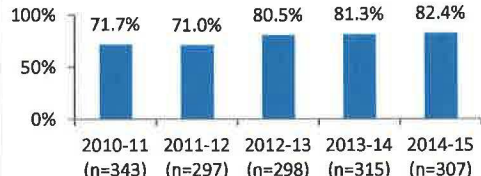


TABLE 6.3: Business Unit Performance Results (Standard 6)

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Organizational Effectiveness Results		Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts results such as enrollment patterns, student academic success, graduation rates, retention rates, job placement rates, transfer rates, industry certification/licensure attainment, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units. - Please note that data reported in this table should be business unit data and not institution-wide data. - If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program. - For all data reported, show sample size (n=75).																					
Analysis of Results																							
Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)																		
					<div>Fall-Spring Retention Rate</div>  <table><thead><tr><th>Academic Year</th><th>Sample Size (n)</th><th>Retention Rate (%)</th></tr></thead><tbody><tr><td>2012-2013</td><td>112</td><td>80</td></tr><tr><td>2013-2014</td><td>128</td><td>82</td></tr><tr><td>2014-2015</td><td>120</td><td>85</td></tr></tbody></table>	Academic Year	Sample Size (n)	Retention Rate (%)	2012-2013	112	80	2013-2014	128	82	2014-2015	120	85						
Academic Year	Sample Size (n)	Retention Rate (%)																					
2012-2013	112	80																					
2013-2014	128	82																					
2014-2015	120	85																					
First time full-time freshmen one year retention rates remain at 65% or higher.	First-Time Full-Time Freshman Cohort One Year Retention Rate as reported by the Office of Institutional Research. The College recently saw a slight decline overall in these rates. The Business Department is looking to keep these rates steady.	The 2014 Cohort's one year retention rate was 65.2%. The college-wide rates were 62.1%.	The First-Time Full-Time Freshman Cohort One Year Retention Rate is gradually declining.	Need to determine the causes for the decline.	<div>One Year Retention Rate of First-Time Full-Time Freshmen</div>  <table><thead><tr><th>Year</th><th>Sample Size (n)</th><th>Retention Rate (%)</th></tr></thead><tbody><tr><td>2010</td><td>463</td><td>73.0</td></tr><tr><td>2011</td><td>511</td><td>70.3</td></tr><tr><td>2012</td><td>467</td><td>70.4</td></tr><tr><td>2013</td><td>458</td><td>69.0</td></tr><tr><td>2014</td><td>469</td><td>65.2</td></tr></tbody></table>	Year	Sample Size (n)	Retention Rate (%)	2010	463	73.0	2011	511	70.3	2012	467	70.4	2013	458	69.0	2014	469	65.2
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					<div>One Year Retention Rate of First-Time Full-Time Freshmen</div> <table><thead><tr><th>Year</th><th>Retention Rate</th><th>n</th></tr></thead><tbody><tr><td>2007</td><td>26.3%</td><td>486</td></tr><tr><td>2008</td><td>23.8%</td><td>505</td></tr><tr><td>2009</td><td>25.4%</td><td>532</td></tr><tr><td>2010</td><td>31.5%</td><td>463</td></tr><tr><td>2011</td><td>31.7%</td><td>511</td></tr></tbody></table>	Year	Retention Rate	n	2007	26.3%	486	2008	23.8%	505	2009	25.4%	532	2010	31.5%	463	2011	31.7%	511
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First time full-time freshmen four year graduation rates reach 30% or higher.	First-Time Full-Time Freshman Cohort Four Year Graduation Rates as reported by the Office of Institutional Research. The College recently saw increase in these rates. The Business Department has traditional have higher graduation rates than the college as a whole. We hope to be able to reach and maintain a 30% rate.	The 2010 and the 2011 Cohort rates were both overs 30% The college-wide rates were 26% and 25% respectively.	There is an increase in the retention rates.	Hope to continue the trend.																			

Analysis of Results																							
<u>Performance Measure:</u> What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	<u>Current Results:</u> What are your current results?	<u>Analysis of Results:</u> What did you learn from your results?	<u>Action Taken or Improvement Made:</u> What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)																		
The percent of graduates from the two Business transfer degree programs (BT and AF) who transfer to a senior/comprehensive college after graduation is 80%	Transfer Out with Degree to CUNY or Non-CUNY Senior/Comprehensive College Rates as reported by the Office of Institutional Research in the fact book on page 44. Graduates transfer out rates are reported by Academic year.	82.4% of the Graduates from the Business Administration AS program and the Accounting for Forensic Accounting AS program for the academic year 2014-15 transferred to a senior or comprehensive college.	Transfer rates are increasing and holding steady since 2013-2014.	Hope to continue the trend.	<p style="text-align: center;">Transfer Rates to Senior/Comprehensive Colleges of Business Graduates (from Transfer Degree Programs (BT, AF))</p>  <table><tr><th>Academic Year</th><th>Transfer Rate (%)</th><th>Sample Size (n)</th></tr><tr><td>2010-11</td><td>71.7%</td><td>343</td></tr><tr><td>2011-12</td><td>71.0%</td><td>297</td></tr><tr><td>2012-13</td><td>80.5%</td><td>298</td></tr><tr><td>2013-14</td><td>81.3%</td><td>315</td></tr><tr><td>2014-15</td><td>82.4%</td><td>307</td></tr></table>	Academic Year	Transfer Rate (%)	Sample Size (n)	2010-11	71.7%	343	2011-12	71.0%	297	2012-13	80.5%	298	2013-14	81.3%	315	2014-15	82.4%	307
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