



The Queensborough Community College Office of Continuing Education & Workforce Development is committed to fostering a collaborative, learning-centered community. We have recently been approached by the Chinese Ministry of education to address the projected increase in Chinese tourism to NYC.

In collaboration with three Chinese instructors from Beijing universities, the Continuing Education Department has developed a three day training conference. Topics will include Chinese customs, traditions, etiquette, shopping habits and communication skills. Upon completion of the training, attendees and their employers will be certified by the college & become Dragon Certified! Being certified will give your business the opportunity to increase traffic and stand out among your peers.

You may have seen the article in the April issue of the Queens Chamber of Commerce by Marva Kalish, Outreach Project Coordinator citing the launching of this project. We also promoted the project at the Queens Travel Expo in April and the Citifield Business Expo on May 21st. We are also proud to have our first sponsor, the Crowne Plaza NY-LaGuardia Hotel.

Attached is both the flyer for your promotional use as well as the registration form. Please feel free to copy or email to your staff. If you are interested in more information contact Jacqueline M. Montgomery, Project Manager at 718-281-5632 or jmontgomery@qcc.cuny.edu

July 27, 28, 29 2009

8:30am-4pm

Cost of conference \$300.00 per person

QUEENSBOROUGH  CONTINUING
COMMUNITY COLLEGE EDUCATION