



Strategies to Perfect the Chinese Tourist Experience

JULY 27, 28 & 29

In preparation for a major growth in Chinese Tourism into the NYC area a three day training conference will take place at Queensborough Community College. The conference topics will include but not be limited to:

- Chinese customs
- Chinese health & diet customs
- Chinese traditions
- Chinese shopping habits

WHO SHOULD ATTEND

- Hotel Staff
- Tour operators
- Restaurateurs
- Retailers

WHY YOU SHOULD ATTEND

Increase your business by becoming "Dragon Certified". For more information contact Jacqueline Montgomery at jmontgomery@qcc.cuny.edu or call 718-281-5632

Cost of the conference is \$300 per person • Sponsors are welcome

QUEENSBOROUGH **CUNY** **CONTINUING**
COMMUNITY COLLEGE **EDUCATION**

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