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Immediate Release
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Media Advisory

Caring for the Dragon Training Program

The Office of Continuing Education & Workforce Development at Queensborough Community College and faculty from Beijing universities have collaborated to develop a three day training conference targeting members of the Hospitality and Tourism industry in Queens. Upon completion of this training, the participants and their companies will become “*Dragon Certified*”. This certification will publicly identify those businesses as being among a select group who understand the cultures and needs of Chinese tourists.

- What: Press conference announcing the *Caring for the Dragon* Training Program focusing on strategies to enhance the Chinese tourist experience in Queens
- Who: **Denise Ward**, Assistant Dean of QCC Continuing Education & Workforce Development, **Jeff Chen**, Director of Chinese-American Planning Council, Inc. Workforce Development Division, and **Annie Ramos**, Sr. Sales Manager, Crowne Plaza NY-LGA Hotel
- Where: Queensborough Community College- Medical Arts Bldg. M136
- When: June 17, 2009 at 8:30am
- Why: To promote the training and tourism in Queens

Refreshments and free parking available
For directions visit us @ www.qcc.cuny.edu/conted